

Intentional Gratitude

Tis the season of gratitude. Thanksgiving is perhaps one of the most underappreciated holidays, but most needed. Given the year we have endured it may be difficult to be naturally thankful. This year may require us to purposefully and intentionally seek to be grateful.

There are so many things beyond our individual control – the virus, the vaccine, politics, the media and the stock market to name a few. These will continue with us, and soon we will be inundated with consumerism with all the Black Friday sales starting even earlier this pandemic year. With all that is going on, it may be easy to miss out on the spirit of gratitude this year.

Despite all those distractions, we are all in control over what we do with our time, thoughts and energy. Do we take time this year to identify how we have been blessed, share a kind word and serve another - despite our individual trials? That is in our individual control.

Choosing to See the Good

With every decision, every life event, it is our choice to see the good in it. Even bad outcomes and decisions can be significant positives if we learn from them and become a better person. But we must choose that.

There are people who are thankful for the smallest things – you probably know a few. They are like magnets. We want to be around them because they exude love and joy. And then there those who are impossible to please, those we can't wait to get away from. We can each choose who we want to be this holiday season.

Thank You

I personally am grateful for you. Thank you for your trust and confidence in our firm and professional team. Thank you for the privilege to know and work with you. Thank you for taking our firm's advice, even when it goes against what may *feel* right. Thank you for being a patient investor, I know it's not always easy, especially this year. And again, thank you for choosing the professional team at Endowment Wealth Management as your partner on this journey.

W6272 COMMUNICATION COURT APPLETON, WI 54914 PHONE: 920.785.6010 N19 W24400 RIVERWOOD DR., #350 Waukesha, WI 53188 Phone: 262.832.3827